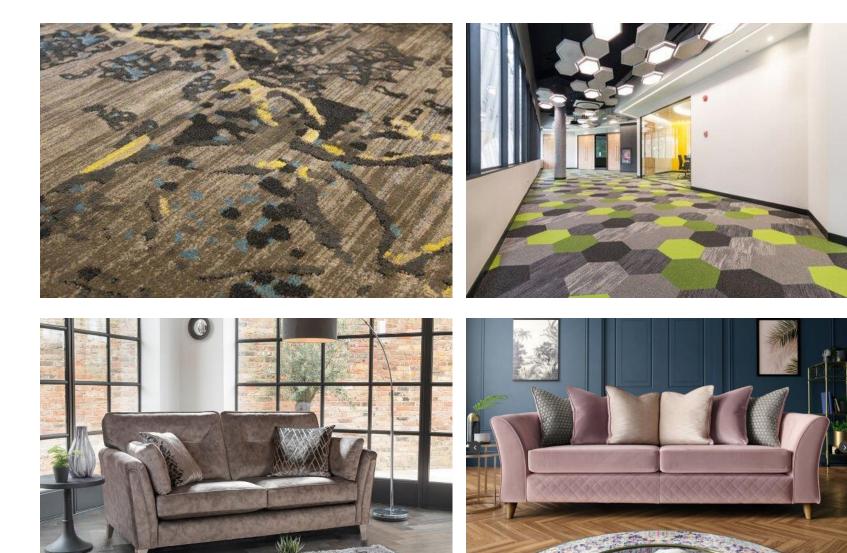
# TCM Corporation 24 March 2021

Opportunity Day

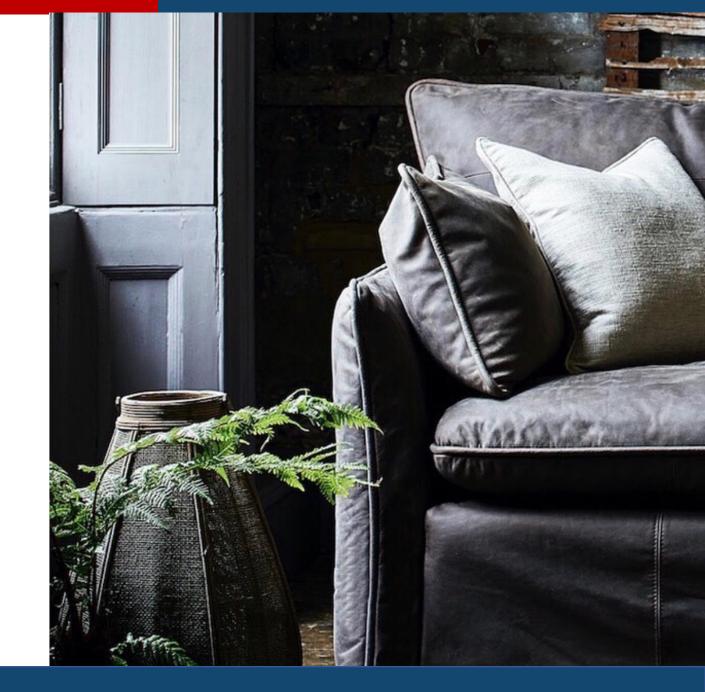


# AGENDA

- FY2020 FINANCIAL HIGHLIGHT
- BUSINESS STATUS & STRATEGIES
- Q&A

# **Financial**

# Highlight





#### COVID-19 Impact

- Revenue decreased by -22.51%YoY mainly from Flooring business – hotels customers.
- UK Plants closed during lock
  down in Q2/2020
- Slow down business
- Pouring orders for Sofa since 2H 2020

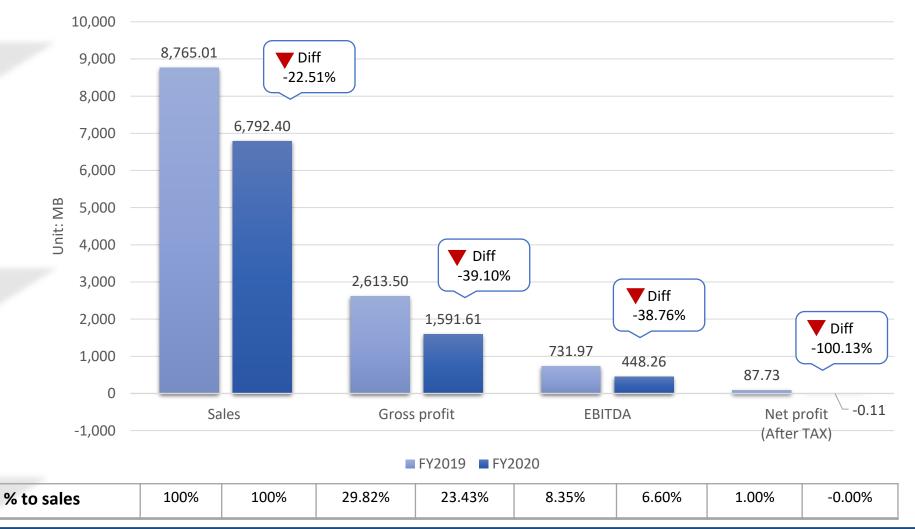
#### Fight back

- Reduced costs in every aspects
- Restructured business to a lean organization
- Invested in machines improvement and human resources to increase efficiency.
- Expand to new marketing channel, new market segment

#### Liquidity

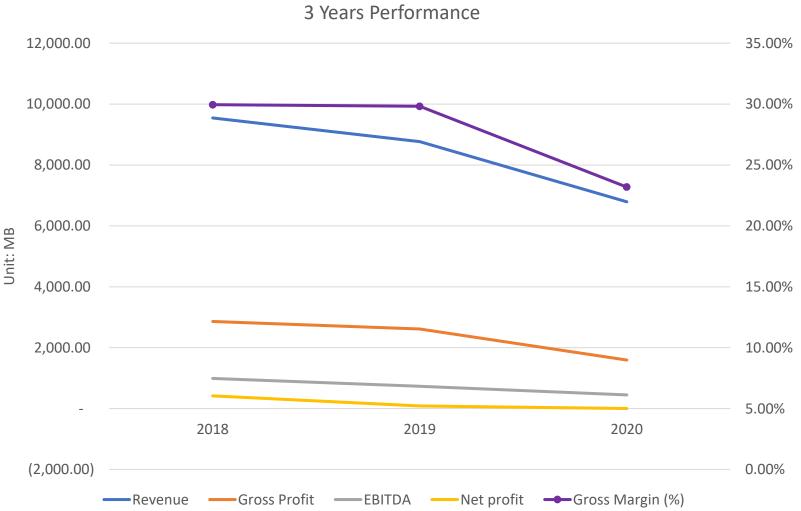
- Disposal of fixed assets (Land & Properties at Don Muang) to increase cash on hand and strengthen company's liquidity
- Settle bank loans by cash
  proceeds from sale of fixed assets
- All business groups recorded
  positive cash flow





### YoY Performance

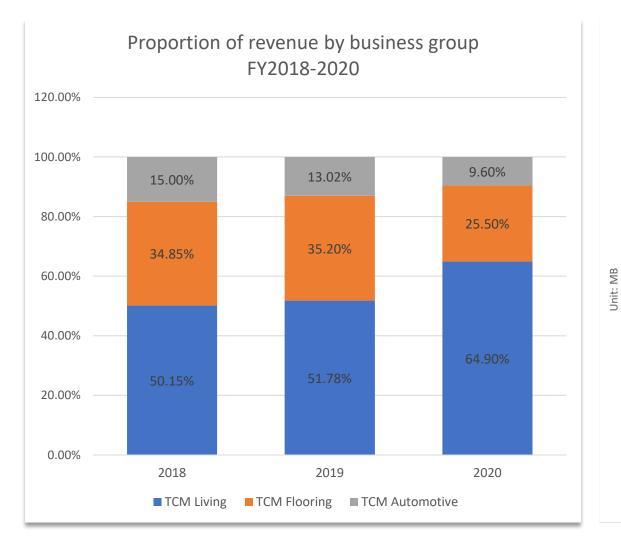
### **Financial Highlight**

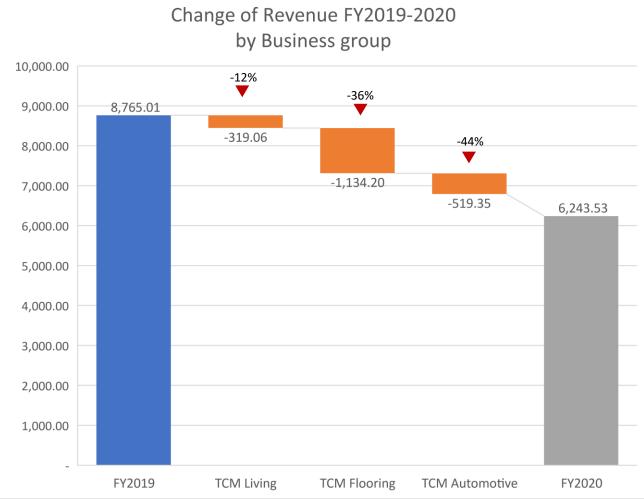


3 Years Performance			Unit: MB
	2018	2019	2020
Revenue	9,546.56	8,765.01	6,792.40
Gross Profit	2,859.46	2,613.50	1,591.61
Gross Margin (%)	29.95%	29.82%	23.19%
EBITDA	990.76	731.97	448.26
Net Profit	417.35	87.73	(0.11)



### Financial Highlight 2020 VS 2019

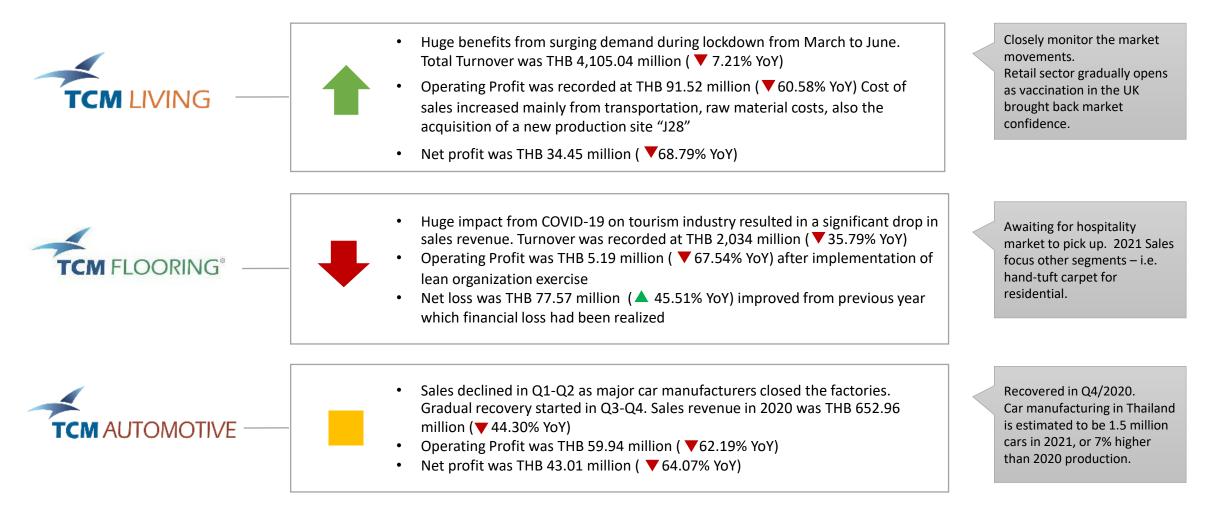




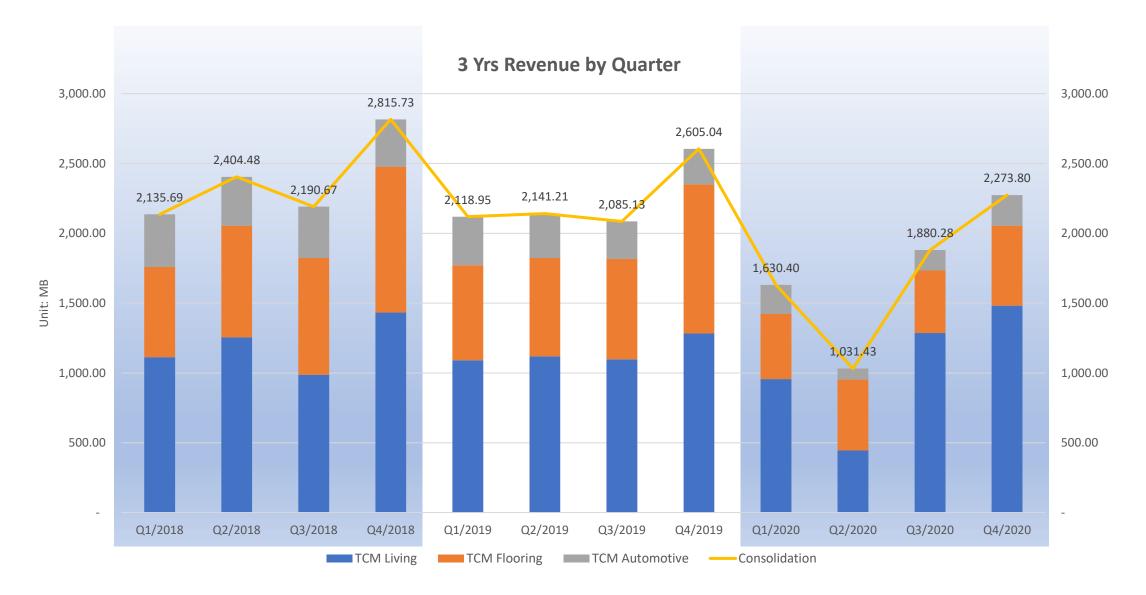


### Financial Highlight 2020 VS 2019

#### Impact from Covid-19 to our businesses



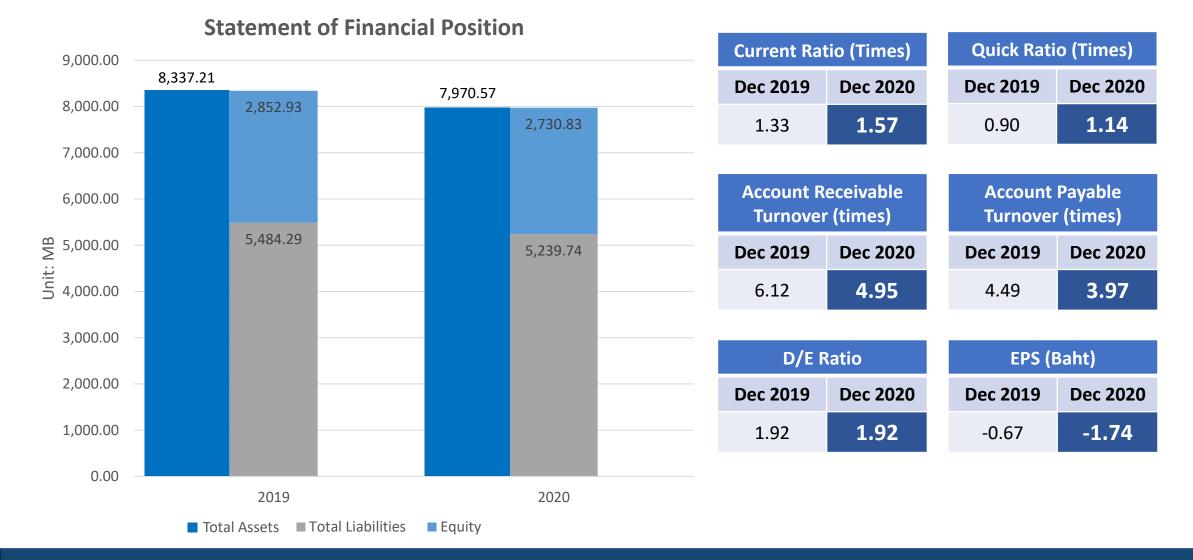
### **3** years Performance





### Financial Highlight 2020 VS 2019

TCA



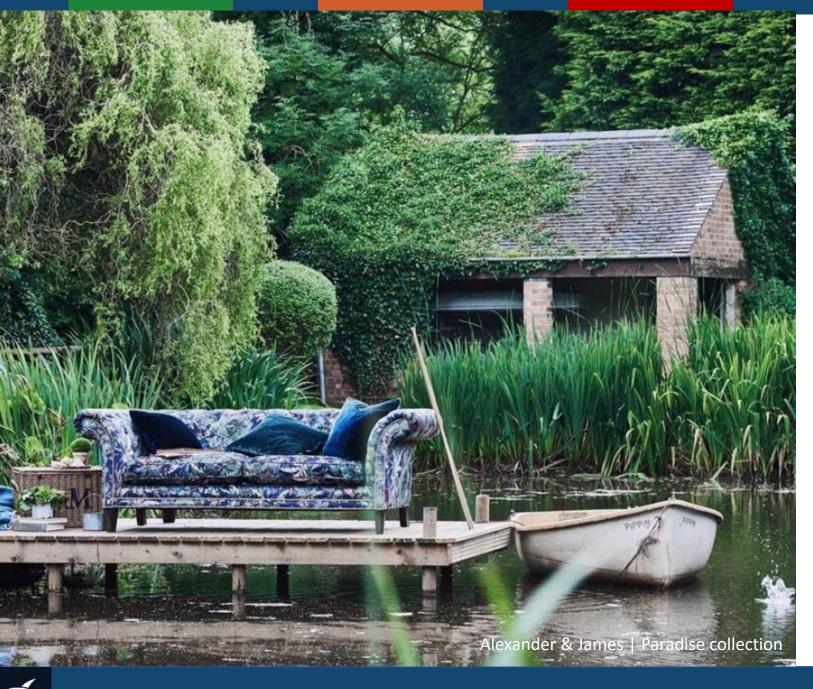
# Strategies

Seek new strategic investment related to living.

Promote synergies among each group

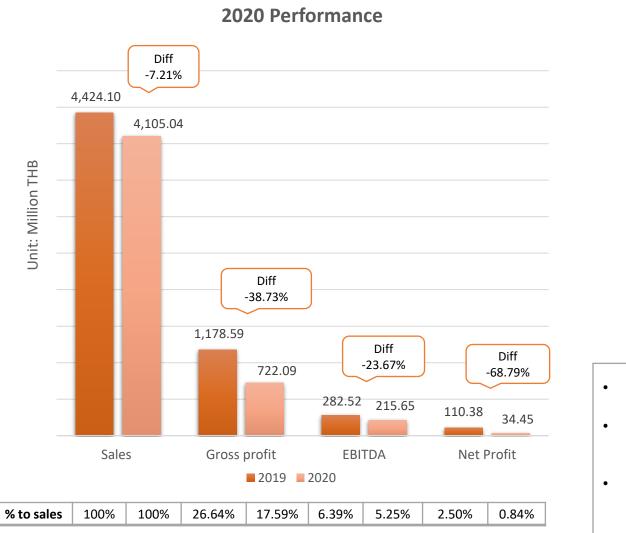
People & initiatives

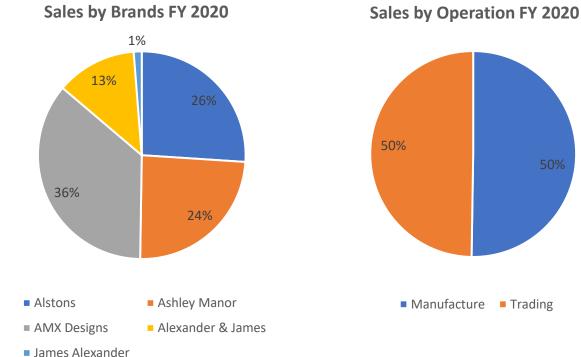
Lean and efficiency









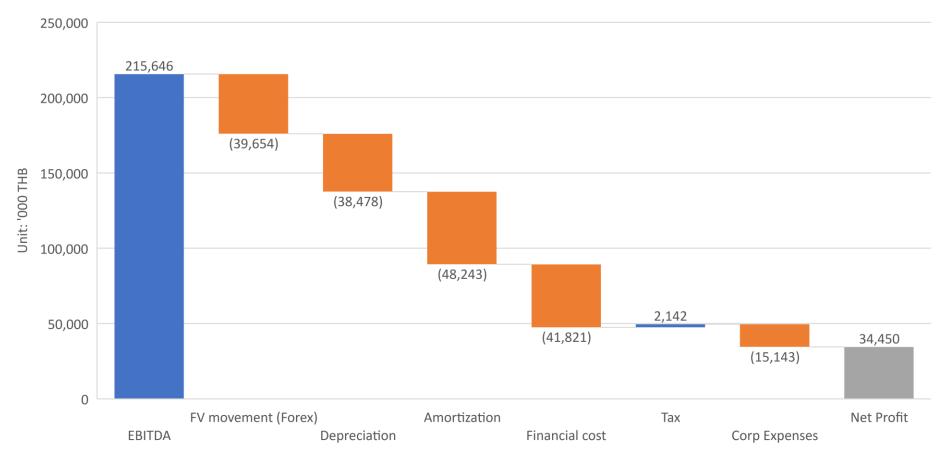


- AMX Designs sales was the largest proportion of the group at 36%, while Alstons' and Ashley Manor's contributed about the same at 25%.
- Sales Proportion of manufactured sofa: imported sofas was 50-50 which was close to the previous year. However, the costs of manufactured sofas increased due to many factors which drove the group's profit margin down from the previous year.
- The higher costs is a result of raw materials shortage, outsourcings for extra capacity, investment in J28 factory, transportation costs which increased by 300% worldwide and warehousing costs which were an impact from port closed down during Covid.



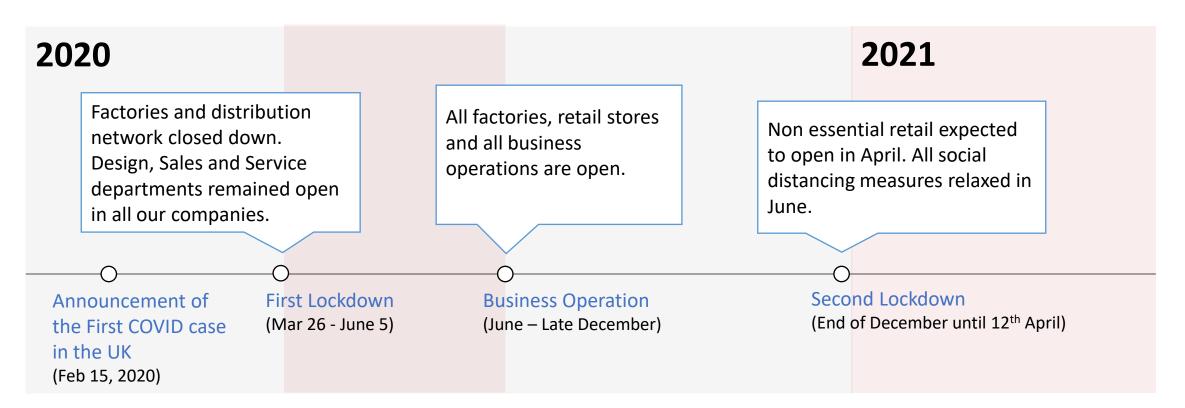
#### TCM Living EBITDA to Net Profit







### **Business status** Covid-19 Impact to our business



### Backlog Orders

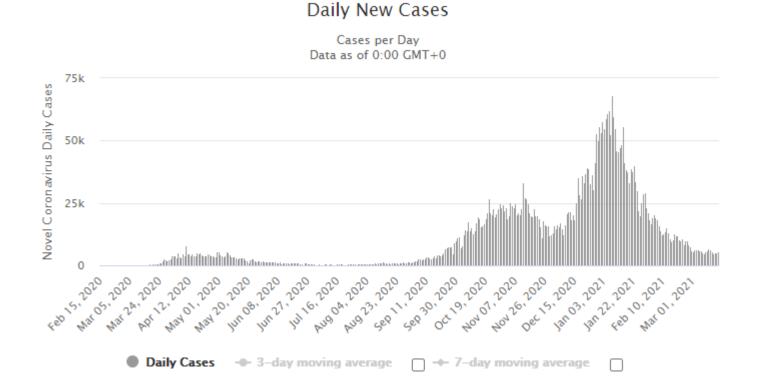
#### Unit: Million GBP

Details	Amount
Back Log Orders as of 31 December 2020	£43
	Equivalent to 3-4 months sales.



### **COVID-19 Situation**

### Daily New Cases in the United Kingdom



### Market status:

- If there is no further mutated Covid, the efficient vaccination program allowed to lift the restrictions in April and to be fully returned to normal by the end of September.
- The economy could return to pre-pandemic levels by early next year as the Bank expects £6.25 billion of the "pent up" savings to be spent.
- Re-open retail shops in April for Easter sales.
- Some retailers forecasted 20-30% higher demand in June 2021 compare to June 2020.

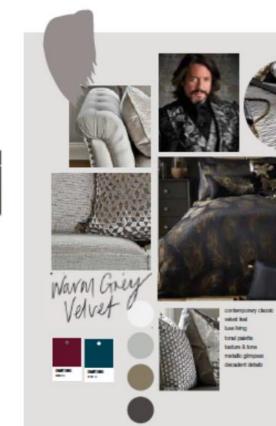
## **On-going Projects**





LOOK 2 Feel

The look is aspirational, silvery, luxurious, easy glamour and graige. Plenty of rich pattern accents which lift the tonal backdrop of soft velvet and indulgent textures.





When it comes to brand awareness...

97% of people know who Laurence Llewelyn Bowen is. That's just about everyone in the UK.

Seen you amendene



We've signed him for an exclusive sofa collection for SCS....



### **On-going Projects**

"I want to give style back to people. For too long badly thought out, cheap and vulgar furniture has been the norm. It doesn't have to be!

I hope this collection brings back the right for everyone to have quality and good taste around them - enriching their environment and bringing a sense of pride in their surroundings.

The British country house is synonymous with relaxed easy style and I think this collection encompasses that."

Drew Pritchard Britain's best loved Antiques Expert

6 6 m m



ТСМ

### **Strategic Direction**

### Maintain sales growth

- Product development – Design, materials, costs
- Expand customer base

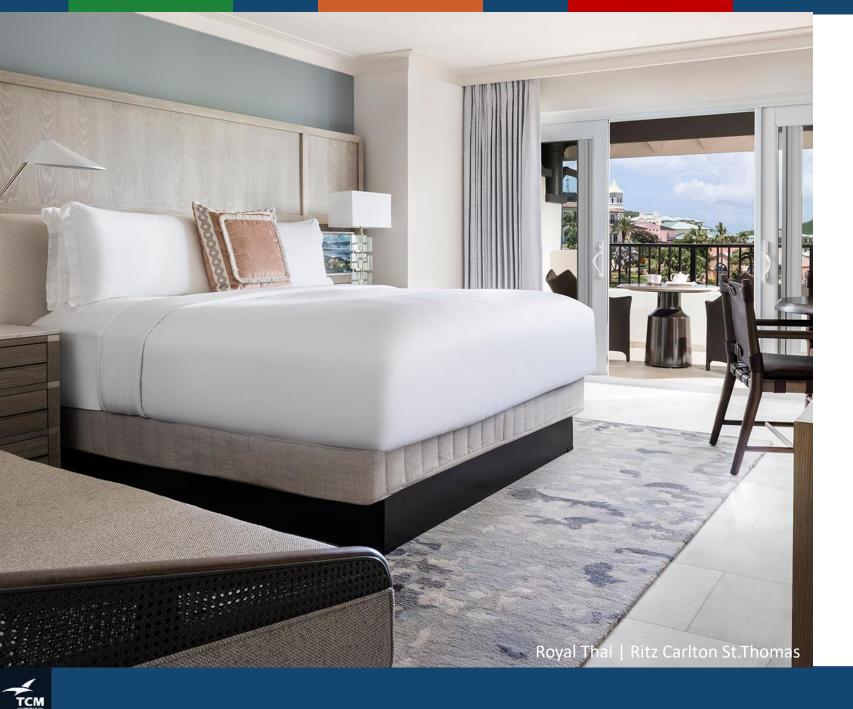
### Improve profitability

- Maintain costs saving strategies – saving in factory and overheads expenses
- Improve production efficiency

### Pursue business growth strategies

- Penetrate international markets
- Expand business from B2B to B2C, Omni channel









#### Sales by Product FY 2020

2%

15%

1% \_ 3%

2%

19%

Axminster

Others

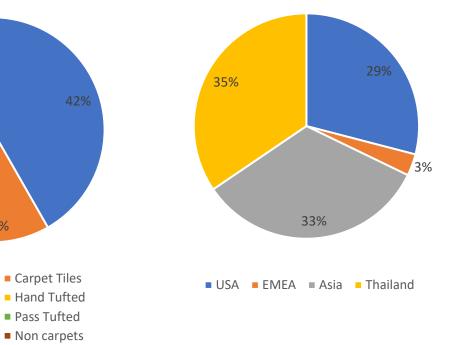
Needle Punched

Machine Tufted

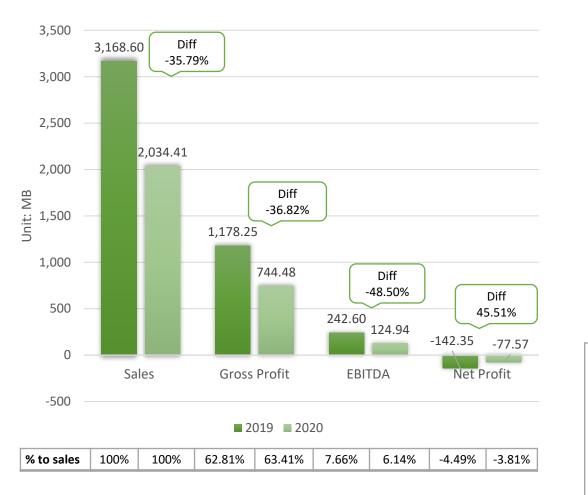
Installation & accessories

12%

#### Sales by Region FY 2020



#### 2020 Performance



- Axminster carpets sales remains the largest proportion. Though the main customers is hospitality sector.
- US market sales proportion reduced from 33% last year to 29% this year. Asia market sales proportion expanded from 27% to 33% whereas mostly orders were from ongoing projects and Residential sector, High-end customers.

ТСМ



60.00 Millions 50.00 40.00 UnitL: USD 30.00 2019 2020 20.00 10.00 0.00 Pass Tufted Axminster Carpet Tiles Needle Hand Tufted Machine Others Non carpets Installation & Punched Tufted accessories

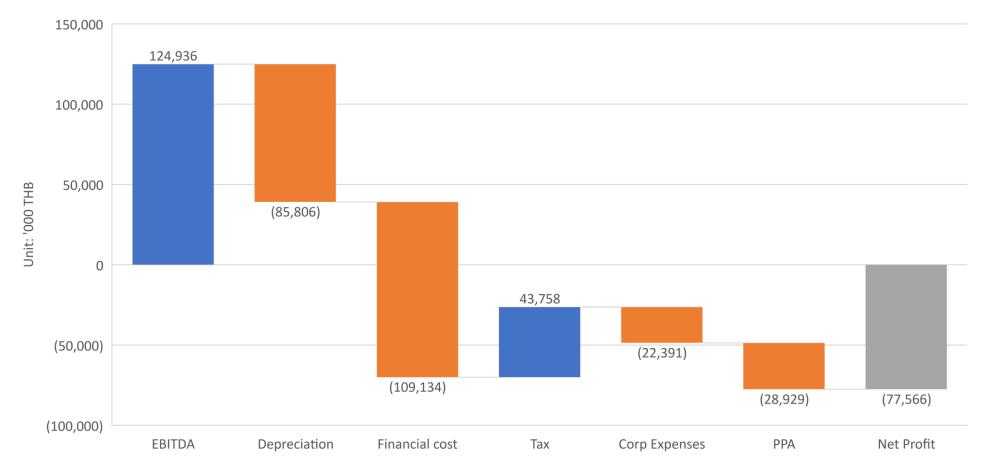
Sales by products FY2019 VS FY 2020





### TCM Flooring EBITDA to Net Profit

Increase Decrease Total



# **Projects On Hands**

Country	Project name	Business type	Product type / Area
US	Table Mountain	Gaming	Axminster Tiles / 20,000 sqm
Myanmar	Yangon Complex	Luxury hotel, Office building, retail shop	Axminster / 150,000 sqm Hand tufted / 170 sqm Machine tufted / 5,800 sqm
Kenya	Glee Hotel	Luxury Hotel	Axminster / 6,471 sqm Hand tufted / 690 sqm
Cambodia	Hyatt Regency Phnom Penh	Luxury Hotel	Axminster / 6,132 sqm Hand tufted / 131.15 sqm
China	Shenzhen Bay	Luxury Hotel	Hand tufted / 1,100 sqm
Macau	Venetian Casino	Gaming	Axminster / 2,237 sqm
Macau	The Londoner	Gaming	Axminster & HT 1,100 sqm
India	Hilton Hotel Guestroom	Luxury Hotel	Axminster / 9,500 sqm
Dubai	Dubai silicon park	Corporate Office	Carpet tiles / 6,000 sqm
Qatar	Qatar Petroleum	Corporate Office	Carpet tiles / 95,000 sqm
India	Microsoft	Corporate Office	Carpet tiles / 10,000 sqm
Thailand	Suvarnabhumi Airport	Airport	Carpet tiles / 52,000 sqm
Thailand	Palaces	Residence	Hand tufted / 5,381 sqm

# Projects On Hands / Royal Thai Private Label





## **On-going Projects and Strategic Direction**

Improve production efficiency in:

- Dyeing System
- Automated manufacturing process
- Lean organization including alternative energy

Seek different market segment.

- Proactive in penetrating new market: Health care, Senior living, Multi-families
- Seek new products.
  For example: Hard floor, Stone
   Polymer Composite (SPC)

### Improve Products & Services

- Improve competitiveness in design, pricing, quality and lead time
- Improve cost efficiency
- R&D products to suits needs of different segments.

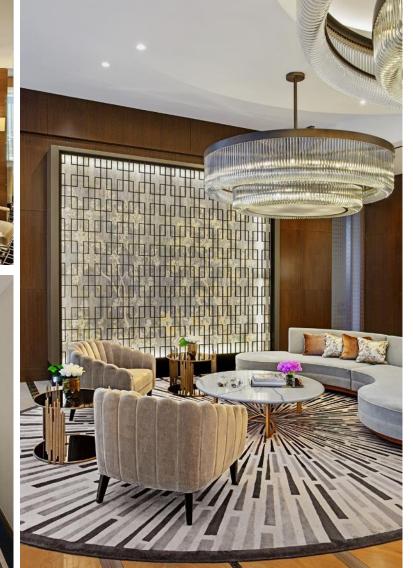


## **Project References**

#### Ritz Carlton Residences, LA

Marriott, Indianapolis







Fairmont Royal, York



# **Project References**





# DOWN TO EARTH

ELEGANT AND ECO FRIENDLY, THE BETON STRATA AND BETON SCREED CARPET TILES FROM CARPETS INTER'S INNOVATIVE ECOSOFT\* SERIES GIVE THIS CONTEMPORARY OFFICE A UNIQUE AESTHETIC.

NALLE, for later Scala and later suppl line interes a explosit and long tax to be load affice design

T ALL











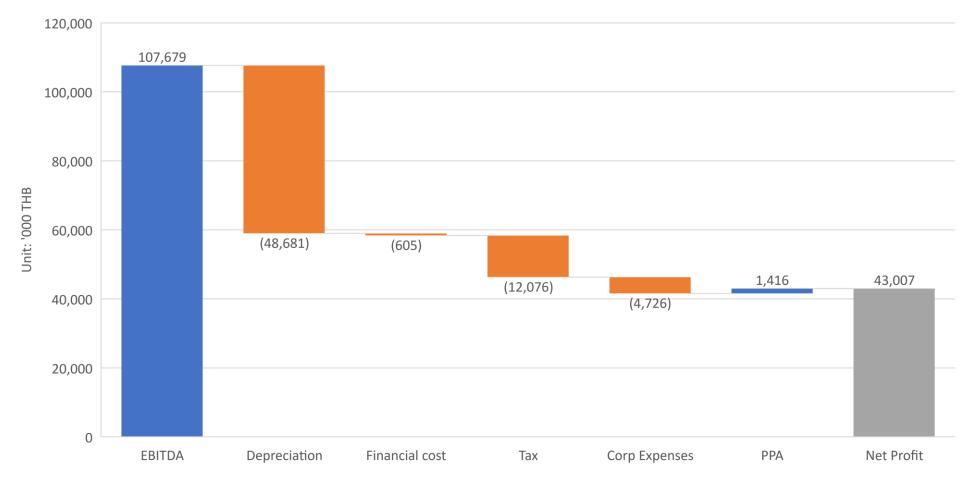
# Sales by Products FY 2020 Sales by Market FY2020 2.5% 12.5% 16% 48.9% ■ Fabric ■ Carpet ■ PVC ■ PULeather Domestic Export

- Sales decreased in mid-2019 aligned with automotive industry trend, and the operation in Q2 was impact by COVID-19.
- The industry recovered in Q3 Q4, thus the profit margin remains 4.53%.
- The material shift. The fabric sales declined from 39.3% last year to 37.7%, whereas the automotive carpet sales increased from 40.6% to 48.9%.



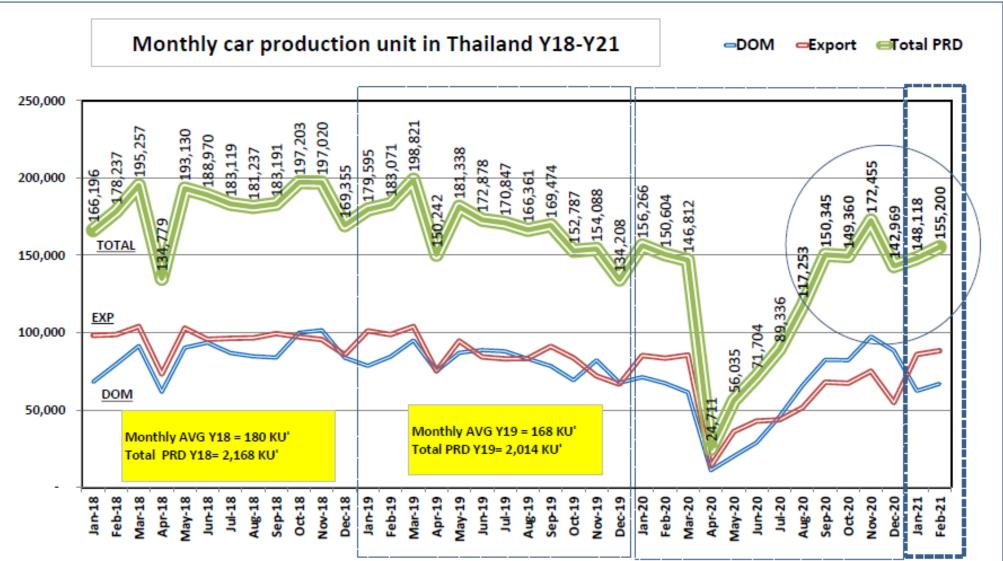
#### TCM Automotive EBITDA to Net Profit

Increase Decrease Total









## **On-going Projects and Strategic Direction**

Improve efficiency and product development

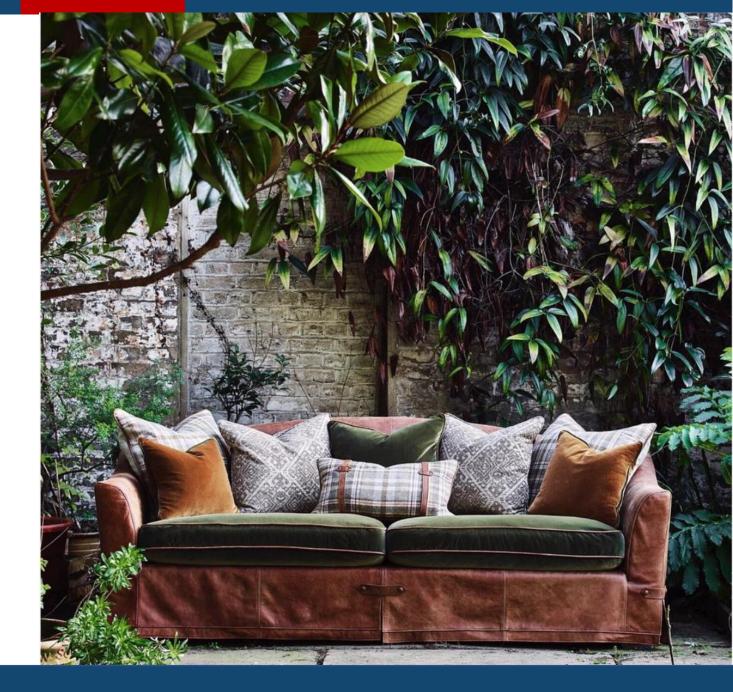
- Invest in new machines
- Overhaul production lines
- Develop products for electric cars

# Sales & Marketing

 Penetrate to other markets apart from automotive industry e.g., shoes, health care, construction etc. using existing machines.



# Questions & Answers



## **Global Presence • Aesthetic Excellence • Business Integrity**

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