



## TCM Corporation Public Company Limited

### Privacy Policy

This Privacy Policy governs the manner in which TCM Corporation Public Company Limited. ("the Company") collects, uses, maintains and discloses information collected from users (each, a "User") of the [www.tcm-corporation.com](http://www.tcm-corporation.com) website ("Site") and the rights of the Users. This privacy policy applies to the Site and all products and services offered by the Company.

#### **Personal Data**

Personal data means information about an individual which can be identified directly or indirectly according to the Personal Data Protection Act.

The company may collect personal data from Users in a variety of ways, including, but not limited to, when Users visit our Site, register, subscribe to the newsletter and in connection with other activities, services, features, or resources the Company make available on the Site. Users may be asked for name, email address, mailing address, and phone number only to the extent of necessity for the operations or under the Company's objectives. However, Users may visit our Site anonymously. The Company will collect personal data from Users only if they voluntarily submit such information to the Company. Users can always refuse to supply personal data and withdraw consent anytime. But it may prevent Users from receiving services from the Company or Users may not receive the services from the Company as efficiently as they should.

#### **Non-Personal Data**

The Company may collect non-personal data about Users whenever they interact with our Site. Non-personal data may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

#### **Web Browser Cookies**

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browser to refuse cookies, or to alert them when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

#### **The Use of Collected Information**

The Company collects and uses Users personal data for the following purposes:

- To improve customer service - User information helps the Company to respond more effectively to User's service requests and support needs.



- To personalize user experience – The Company may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- To administer a content, promotion, survey or other Site feature.
  - To send Users the information they agreed to receive about topics the Company think will be of interest to them. For example, the Company may use information the Users provided in any channels to email or text the Users to further discuss their interest in our services and to send them information regarding the Company, our affiliates, and our partners, such as information about promotions or events.
  - If Users decide to opt-in to our mailing list, they will receive emails that may include company news, updates, related products or services information etc. If at any time the Users would like to unsubscribe from receiving future emails, the Company include detailed unsubscribe instructions at the bottom of each email or Users may contact the Company via our Site directly.

### **Protection of User Information**

The Company adopt appropriate data collection, storage and processing practices and security measures in accordance with regulations issued by laws, such as specifying the rights of users who can access the information and encryption, to protect against unauthorized access, alteration, disclosure or destruction of your personal information and data stored on our Site.

### **Sharing User Personal Information**

The Company will not sell, trade, or rent Users personal identification information to others. But The Company may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. The Company may use third party service providers to help the Company operate the business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. The Company may share Users' information with these third parties for those limited purposes if Users have given the Company their permission.

### **The Right of the Data Subjects of Personal Data**

Users can request to access, delete, modify, review their personal data and withdraw the consent to receive the Company's newsletter, by sending their requests in written or sending the request via "Contact Us" form.

### **Third Party Websites**

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. The Company do not control the content or links that appear on these sites and are not responsible for the practices



employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

### **Changes to this Privacy Policy**

The Company has the discretion to update this privacy policy at any time without prior notice for the appropriateness and efficiency of the service. The Company encourage Users to frequently check this policy for any changes every time the Users visit the Company website.

### **Contact Channel**

If you have any questions or concerns about our Privacy Policy or data processing, you would like to contact, or if you would like to make a complaint about a possible breach of local privacy laws, please contact us at [info@tcm-corporation.com](mailto:info@tcm-corporation.com).